



FELICE

handwoven
designs

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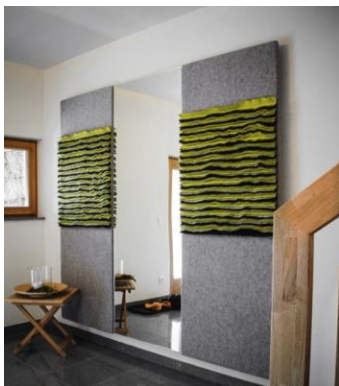
FELICE and SILENTUM – flexible solutions for healthy living at home and at work.

Lehner Wolle present innovations from their factory at IMM Cologne.

Waizenkirchen, 08 January 2018. Health promotion at home and at work is an aspiration that is increasingly impacting on interior design – in both the private and commercial spheres. The Austrian manufacturer, Lehner Wolle, will be launching not one, but two innovations in natural sheep's wool at IMM Cologne from 15 to 21 January 2018: the extremely flexible carpet system 'Felice' and the acoustic felt 'Silentum'. These new products can be seen at the Cologne interiors fair in Hall 4.2 on Stand B019, as well as in an art installation, as part of the Design/18/12 event.

Urbanisation, individualisation, new ways of working – increasingly, these so-called 'mega-trends' are manifesting themselves in specific demands on interior design: alongside multi-functionality and flexibility, it is issues relating to health, room climate and acoustics that are gaining most in importance. Virgin sheep's wool is a traditional product that offers several interesting possibilities. Not only does this natural material regulate moisture in the air, it is also demonstrably capable of absorbing and neutralising noxious substances such as formaldehyde. Moreover, it has an especially high flash point, which also makes it an even more attractive proposition in public buildings such as hotels, offices, schools and nursery schools. Lehner Wolle have incorporated these very positive qualities in two product ranges, which are to be introduced together in the spring of 2018.

Silentum acoustic felts – healthy in form and function, colour effects included



Silentum is the name of a range of acoustic felts, that will be on display in Cologne for the first time at any international trade fair. As with the carpet system, Felice, virgin sheep's wool forms the basis for an exciting innovation: the special construction of the Silentum felts optimizes their sound-absorbing and health-promoting properties and makes the material extremely easy to shape. Silentum can be cut to create inlay effects or it can be mass-produced, depending on

Silentum acoustic felts – design meets health
Photo copyright: Architektur Norbert Bruckner



the customers' requirements. In addition, the collection also includes ready-made pinboards and layered panels in various sizes. With its numerous alternatives, its broad colour palette and the almost limitless design possibilities, the Silentum range of acoustic felts offer contemporary solutions for discerning customers both in the field of contract and commercial furnishings and for the high-end furnishings market.

Felice carpet system – versatile in form and function, colour effects included.

Lehner Wolle introduce their Silentum acoustic felts – in a dual presentation, together with Felice. This young carpet brand heralds in its second year at the Cologne interiors fair and demonstrates once again in the 'Pure' Hall 4.2 what it can achieve. An interactive display invites the trade and professional visitors to check out for themselves the way this unique modular system works and to experience the quality of this high-end, semi-hand-finished product through all their senses. The display is aimed



at architects, contract and commercial furnishings specialists, interior designers and planners, as well as at the design-oriented specialist retail trade, large-scale furnishings retailers and concept stores. For this, Lehner Wolle are introducing their new marketing tool 'Teppissage', with which the ever-

Felice – Greater flexibility for contract and commercial furnishings. Photo

experimental manufacturing

company aims to assist its partners in the market from 2018 onwards.

Felice at Design/18/13 – a mix of nature and modernity

As well as at the interiors fair, Felice and Silentum will be on show at the Design/18/12 event being held in the Church of HI. Johannes XXIII. As part of a joint installation entitled 'Garden of Eden 3.0', Lehner Wolle, in collaboration with celebrity Swedish florist Per Benjamin, are creating an exceptional, contemplative space. Over the free-standing, modern altar, sculpted in concrete, felt panels provide absorbent acoustic protection. A cross, artistically crafted from Felice carpet elements, reflects the union of God and Church. With its fresh shades of green, the design encompasses both the natural paradise of the Garden of Eden and a colour that stands for hope and optimism. The Design/18/12 exhibition is being held from 15 to 21 January 2018 in the Sülz, Klettenberg and Zollstock districts of Cologne, with the unifying theme of 'Connections'. Further details of the programme can be found at: www.d1812.de.

Felice and Silentum – threefold at IMM Cologne

IMM Cologne

Hall 4.1/B019 | Lehner Wolle exhibition stand
Apéro Monday – Saturday starting at 4 p.m

Design/18/12

Church of St. John XXIII | Installation
Berrenrather Str. 127, 50937 Köln



Design/18/12 & Passagen
(20 Jan. 2018)

Living Design | Exhibition & cocktails
Luxemburger Str. 245, 50939 Köln

Felice – handwoven design

Felice is a brand of the tradition-rich Lehner Wolle manufacturing company from Waizenkirchen in Austria. Its modular system, unique in its own way, for hand-woven sheep's wool carpets, allows completely new design options for private living spaces and contract furnishing. The family company combines sustainability, origin and innovation in its new brand. All Felice carpets are made of natural sheep's wool, which is spun and woven in their own factory. Both the design and the trademarked joining system, 'Connector', were developed by the company in house.

Felice on the internet: www.felice-living.at

Felice clip on Vimeo: www.vimeo.com/247988799

Press contact

We are happy to provide you with further information and printable visual materials for your press coverage. We should be grateful to receive specimen copies.

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